

Joseph Orlowski

Senior Video Editor

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CAREER PROFILE

I'm an award-winning Senior Video Editor with 24 years of post-production and production experience in film and television. I've worked with Academy Award-winning directors and actors, top advertising agencies and production companies, Fortune 500 companies as well as start-ups, always delivering the highest quality videos and exceeding expectations for creativity.

I've edited a number of the best-selling infomercials of all time, creating a visual style that has been imitated endlessly—all while managing a team of staff and freelance editors, assistants, graphic artists, composer and mixers.

CAREER HIGHLIGHTS

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- Sold over 3 million in-home workout DVDs for Beachbody
 - Hosted the blockbuster infomercial for Focus T25 selling over 1 million units
 - Sold out Keith Urban's signature acoustic guitar and instructional DVDs for HSN
 - Won Infomercial of the Year for Kodak's Easy Share Printer (2009) and INSANITY (2012)

PROFESSIONAL EXPERIENCE

Rock Dove Post, Inc.

Owner/Senior Editor

2017 - 2019

- Colorist for the feature film Pasture
- Edited multiple spots for MyPhoto holiday campaign including 28:30, 3:00, 1:00, :30, :15
- Edited the award-winning short film Suicide Sam
- Drone cinematographer independent films
- Cut 2min and :30 promos for The Story Prize award ceremony
- Cut social media spots for Beachbody's new diet program 2B Mindset
- Co-produced, edited and color corrected the short film Rose Tint
- Edited and Color Corrected multiple music videos
- Sourced stock footage, music and graphics to meet budget expectations
- Cast VO talent and recorded final VO with Protocols

Mayhew Breen Productions

Senior/Managing Editor

2008 - 2017

- Created realistic budgets and timelines for long form and short form projects
- Managed a staff and freelance editors, assistants, graphic designers and animators
- Supervised VO castings, recording, mixing, color correction and on-line edits
- Edited and managed the post-production of over 40 half hour infomercials
- Worked closely with graphic designers to create motion graphic styles and animations
- Maintained multiple edit and graphic work stations
- Collaborated with composers to create original scores
- Maintained best practices for redundant media backup
- Mentored junior editors and assistants
- Won the highest awards for long and short form direct marketing
- Hosted the ground breaking T25 infomercial
- Voice over talent for INASINTY and may other shows

Convergence

Senior Editor

2003 - 2008

- Helped set up, wire and maintain 5 Avid suites
- Edited TV pilots for a food/travel show, a political round table, and a show about DJs
- My film for a government program called CSEP was screened at the White House
- Clients included Kodak, Starwood Hotels, Victoria's Secret, HIP Healthcare, FCB, Grey Direct
- Worked with Oscar Winning Director Leon Gast preparing Celia Cruz footage for the Smithsonian Museum

Earth 2 Mars

Assistant Editor

2000 - 2003

- Maintained machine room and tape decks
- Quality control for all outgoing masters
- Logged and tracked all shipments of film negative, tapes and other media
- Prepped for all color correct, mix and on-line sessions

Billy Williams (Moondog Edit)

1998 - 2000

Assistant Editor

- Assisted some of the top commercial editors at the time
- Serviced clients including Revlon, Victoria's Secret, Budweiser, Jamaica Travel, Neutrogena, Hertz, AT&T

Awards

Best Short Form Variety	POCKET HOSE ULTRA	"Pick a Pocket Hose Ultra"	2014
Best Short Form Over \$50K	POCKET HOSE	"Pick a Pocket Hose"	2013
Best Long Form Over \$250K	INSANITY	"Not So Crazy After All"	2012
Best Long Form Health	30 SECOND SMILE	"Love Your Smile"	2010
Best Long Form Sport/Fitness	INSANITY	"Committed"	2010
Best Long Form Variety	KODAK	"Easy Share 5300 All-In-One"	2008

Feature Film Credits

PASTURE	Dir: Sean Hardaway	Credit: Colorist	2019
GUTBOY	Dir: Nicholas Grant	Credit: Associate Producer	2015
HIT THE ROCK	Dir: Joe Olrowski	Credit: Director/Editor/Producer	2001
PRINCE OF CENTRAL PARK	Dir: John Leekley	Credit: Property Master	2000
HIGH ART	Dir: Lisa Cholodenko	Credit: Property Master	1998
LAST BREATH	Dir: P.J. Posner	Credit: Property Master	1997
ALL OVER ME	Dir: Alex Sichel	Credit: Property Master	1997
I LOVE YOU, I LOVE YOU NOT	Dir: Billy Hopkins	Credit: Art Dept. Asst.	1996
BASQUIAT	Dir: Julian Schnable	Credit: Additional P.A.	1996
IF LUCY FELL	Dir: Eric Schaefer	Credit: Unit P.A	1996
SHAO NU XIAO YU	Dir: Sylvia Chang	Credit: Parking Coordinator	1995
PALOOKAVILLE	Dir: Alan Taylor	Credit: Driver Dispatcher	1995
HEAVY	Dir: James Mangold	Credit: Transportation Captain	1995

Short Film Credits

ROSE TINT	Dir: Sean Hardaway	Credit: Co-Producer/Editor	2018
SUICIDE SAM	Dir: Maurice Chauvet	Credit: Editor	2014
BELLE	Dir: Ruth Sergel	Credit: Asst. Editor	2004
MY PERFECT JOURNEY	Dir: Andrew D. Cooke	Credit: Unit Manager	1997

EDUCATION

New York University, Tisch School of the Arts	1992 - 1993
Massachusetts College of Art	1995 - 1996

SKILLS

•Adobe Premiere CC • Adobe After Effects • Photoshop • Illustrator • Final Cut Pro •Avid •Pro Tools
•DaVinci Resolve •Adobe Media Encoder •DJI Mavic Pro •Microsoft Word • Excel •Guitar •Bass •Piano
•DSLR •Blackmagic Cinema Camera •Location Sound Recording • Lighting • Infomercial Host •VO talent